



BEAVER CREEK
METROPOLITAN
DISTRICT



EVTA Interim Strategic Plan—Updated March 2024

The EVTA Board of Directors approved an Interim Strategic Plan in April 2023. The plan is an effort to establish high-level consensus around priorities and actions to be undertaken during the initial 12 to 24 months of the EVTA’s existence. The intent was to update and revise this Interim Strategic Plan as timelines and deliverables began to take clearer shape and create a more permanent plan when appropriate. In January 2024, the Board met to revisit and update this plan. This update should carry EVTA through the EVTA/ECO Transit operational transition and into early 2025, at which point the EVTA will create a new three- to five-year Strategic Plan consistent with the mission and vision of the entire combined organization.

Strategic Priorities	Q1 2024	Q2 2024	Q3 2024	Q4 2024	Q1 2025
1. Build EVTA’s organizational structure and culture					
▶ Finalize vision and mission and set forth organizational culture	█				
▶ Create organizational structure and employee policies	█	█	█	█	█
▶ Accelerate hiring to accelerate progress	█				
▶ Build a unique identity and community awareness		█	█	█	█
▶ Secure sufficient housing needs to accommodate 2024/2025 winter staffing levels and begin developing other elements of a Housing Plan	█	█	█		
2. Take action on transportation improvements					
▶ Complete implementation of the initial fare-free zone			█	█	█
▶ Implement additional near-term enhancements to deliver value to our member communities	█	█	█	█	█
▶ Make measurable improvement to fleet condition, availability, and emissions	█	█	█	█	█
3. Plan for the region’s transportation future					
▶ Create a 5 to 10 year Regional Multimodal Transit Development Plan		█	█	█	█
▶ Maintain open lines of communication with non-members about future partnership opportunities	█	█	█	█	█
4. Transition ECO Transit’s operations					
▶ Execute formal ECO Transit handover	█				